

Last Updated: April 2, 2026

Production Privacy Policy

1. INTRODUCTION

This Production Privacy Policy describes the way Greenway Pictures, Inc., Boardwalk Pictures, Inc. and their respective parents, subsidiaries, affiliates and assigns (collectively, “**Company**”, “**we**”, “**our**” or “**us**”) process your personal information when you are applying to, being considered for, and/or agree to participate in any productions, programs, content, series or films that we produce (each, a “**Production**”, and collectively “**Productions**”). If you choose to submit an application and/or apply to, or enter into discussions to be considered for, any of the Productions, or you agree to participate in any Productions, then you understand and agree to the collection and use of your personal information as set forth in this Production Privacy Policy.

This Production Privacy Policy does not apply when you interact with us as a consumer. This Production Privacy Policy is separate from, and supplements, our general Privacy Policy available at boardwalkpics.com/privacy-policy/, which governs our data practices with respect to visitors to our website and consumers of our business services. In the event of any conflict between this Production Privacy Policy and our general Privacy Policy with respect to Production-related activities covered herein, this Production Privacy Policy shall govern. Where the casting application portal and/or website through which you submit your application is operated by a third party, please be aware that the portal operator’s own privacy policy and/or privacy notice may also apply to your use of that portal. We encourage you to review the portal operator’s privacy policy and/or privacy notice before submitting your application. In addition, certain third parties involved in our Productions (including without limitation co-producers, broadcasters, financiers, distributors, licensees, casting agencies, and other production partners) may independently collect and process your personal information in their own right and under their own privacy policies and/or privacy notices. This Production Privacy Policy only covers the Company's own collection and processing of your personal information and does not govern the data practices of any such third-party production partners. We encourage you to review the applicable privacy policies and/or privacy notices of any applicable production partners. The disclosures of your personal information described in this Production Privacy Policy are made pursuant to the legal bases set forth herein and do not require your separate written approval for each disclosure, except where your affirmative opt-in consent is separately required under applicable law.

2. INFORMATION WE COLLECT

When you submit an application, apply, or enter into discussions to be considered for, any Productions, or during your participation in any Production or related activities, we and/or service providers that assist us in operationalizing our casting and production processes, may collect certain personal information about you, including, without limitation: (i) personal information you provide to us as part of your application or as part of any other communication or form you may provide to us, including personal information provided in person at an audition, casting call, or other physical locations or event, via telephone or other oral communication, via physical paperwork or other documentation, or via email or other written correspondence; (ii) where applicable, additional personal information from third parties or public sources (e.g. casting agencies/talent managers, health/benefit providers, insurance companies, co-production companies, background check companies, online news stories, media profiles through which we may contact you and/or any references you provide us with); and/or (iii) personal information that has been generated or inferred (e.g. assessment of your application, notes taken during the interview/casting process etc.).

Such personal information may include for example, your name, address, email address, phone number, alias, height, weight, date of birth, age, hometown, emergency contact, education level and degree obtained, work experience, and other categories of information that may be specially related to the Production, gender, personal

performance, footage, photographs, audition videos, personal descriptions, demographic information, portfolios and/or showreels.

In certain circumstances, such personal information may also include sensitive personal information (e.g., your sexual orientation, medical information, political opinions, religious or philosophical beliefs, biometric data and criminal history). If we do not ask you to provide sensitive personal information as part of the casting, audition or production processes, please refrain from providing any sensitive personal information on the website, in your application, or during the production process.

When your application is successful, we may collect additional personal information about you as reasonably required by us, for example financial information, such as bank account details to the extent required for direct deposit, tax identifier, or other tax information.

If you do not apply, but are otherwise featured in one of our Productions (for example, if you are featured in the background of one of our Productions or participate in user-generated content submitted by another individual) then we will only collect personal information that appears in our footage, or that you otherwise supply to us on any relevant release form or in any communication you send to us.

You may give us some personal information when you complete the relevant release forms or enter into the relevant agreements to formalize your contribution to, or participation in, any of our Productions.

Applications for our Productions and the websites and/or portals that host them are not intended for independent use by anyone under the age of 18, and we do not knowingly collect personally identifiable information directly from children under the age of 18 through these websites and/or portals. If you are the parent or guardian of a child under 18 who you believe has provided their personal information to us without your knowledge or consent, please contact us via the information included in Section 14 below to request the deletion of that information.

Notwithstanding the above, children under the age of 18 may in certain circumstances participate in our Productions as talent, contributors, or participants. In such cases, a parent or legal guardian must provide express written consent prior to the child's participation and prior to any collection of the child's personal information, and must submit the child's personal information on their behalf. We will collect and process the child's personal information only as necessary for the applicable Production and in compliance with applicable law, including any heightened requirements for minors under applicable U.S. state privacy laws.

If you are providing personal information of someone else to us, they must agree to this, and be aware of this Production Privacy Policy.

3. HOW WE USE THE INFORMATION

We use your personal information for the purposes described in this Production Privacy Policy and as further disclosed to you and where permitted under applicable law. In particular, we may process personal information:

- For the following business and commercial purposes, including to:
 - commission, develop, produce, publish, distribute and promote our Productions, including arranging finance, incentives, or subsidies for any of our Productions;
 - make a decision as to whether you are the right person for the position you have applied for or to take part in the Production, or whether to accept and make use of Productions that feature you;
 - contact you about your application, and/or casting process and/or your involvement in the Production, as well as to respond to any of your communications, complaints or requests;

- investigate and resolve any concerns or other matters that may arise from your involvement with us and/or our Productions;
 - confirm the chain of title of a Production or assessing the rights you have granted to us in relation to your contribution to a Production;
 - consider you for any other Productions intended to be produced by us;
 - protect our legitimate business interests and legal rights. This includes but is not limited to, use in connection with legal claims, compliance, regulatory, auditing, investigative and disciplinary purposes (including disclosure of such information in connection with any legal process or litigation or where requested by law enforcement or other relevant third parties); and
 - share with third parties in relation to a transaction such as a sale, merger or outsourcing. The information would be required to facilitate the transaction process regarding rights you granted in connection with our Productions.
- In connection with any contractual relationship we have entered into with you, including for rights management, making payments, and contacting you or your representatives about your engagement with a Production.
 - To comply with our legal and regulatory obligations, such as:
 - carrying out necessary occupational health and safety and/or medical assessments; and
 - administration of accounts and providing any information to tax and social security authorities as required by law.
 - To prevent or detect fraud, security incidents, illegal activity, or abuse of our systems and processes, including by carrying out background checks to the extent permitted by and in accordance with applicable law, which may be conducted at different stages of the application process.
 - With your consent, where required by applicable law (for example in connection with Marketing Communications).
 - To protect your health or safety, or the health or safety of others, in emergency or urgent situations.
 - Where otherwise permitted or required under applicable law.

4. INFORMATION SHARING AND DISCLOSURE

Your personal information may be seen by Company and its various internal teams (including, without limitation, employees, contractors, executives, officers, etc.). We may also share your personal information with other companies, organizations and/or individuals with whom we work and/or who provide services to us.

As a result of this, and where applicable, we may share your personal information with: (i) our service providers; (ii) the organization that operates our website(s) and/or casting application portals; (iii) casting agencies, the production team, co-producers, the relevant broadcasters, financiers, distributors, licensees and/or exhibitors, investors, insurers, unions and/or industry representatives, background check providers, IT system suppliers and/or travel and medical service providers of Productions; (iv) where we have to, in order to comply with laws, as required by a court; and/or (v) in the event of an actual or potential merger, acquisition, or business transaction.

In respect of marketing communications (e.g., offers, promotions, publicity, and/or other marketing communications):

- if you have indicated that you wish to receive marketing communications from us, then we will share certain personal information, such as your name, email address and/or any other chosen method of communication with the organizations that help us send you marketing communications; and
- if you have indicated that you wish to receive marketing communications from a third party, then we will share certain parts of your personal information, such as your name and contact details with such third party who will use it to send you the marketing communications that you have requested.

Separately, we may share certain personal information such as your name, email address and/or such other chosen method of communication with development and/or production teams, financiers, studios, networks, broadcasters and/or distributors to contact you about potential opportunities with other productions, unless you have directed us otherwise.

In respect of legal and law enforcement purposes:

- We or our service providers may disclose your personal information in response to legal process, for example in response to a US or other court order or a subpoena, or in response to a law enforcement agency's request.
- We also may disclose such personal information to third parties: (i) in connection with fraud prevention activities, (ii) where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, (iii) in situations that may involve violations of our terms of use or other rules, (iv) to protect our rights and the rights and safety of others, and (v) as otherwise required by law.

We may aggregate, de-identify, and/or anonymize personal information we collect in connection with our Productions to the extent that such personal information is no longer linked to your personally identifiable information. Aggregated, de-identified, or anonymized information does not constitute personal information under applicable law, and we may use and share such information for any purpose, including for research, development, analytics, and marketing purposes, and may share such information with our affiliates and third-party business partners, without restriction.

5. COOKIES AND SIMILAR TRACKING TECHNOLOGIES

We, and/or the operator and/or administrator of the portals and/or websites hosting an application for any of our Productions, may also automatically collect certain technical information when you access such portals and/or websites using various tracking technologies, including: (i) cookies (i.e., files placed on your device to uniquely identify your browser or store information, including HTTP cookies, HTML5 cookies, Flash cookies and other types of cookie technology to store information on local storage); (ii) web beacons (i.e., small tags placed on portal and/or website pages or messages that may be invisible to you); (iii) embedded scripts (i.e., programming code designed to collect information about your interactions with the portals and/or websites, such as links you click); (iv) ETags or entity tags (i.e., identifiers assigned by a web server to a specific version of a resource found at a URL); (v) browser fingerprinting (i.e., collection and analysis of information from your device, such as, without limitation, your operating system, plug-ins, system fonts, and other data, which is collected for purposes of identification); and (vi) recognition technologies (i.e., technologies, including application of statistical probability to data sets, that attempt to recognize or make assumptions about users and devices, e.g., that a user of multiple devices is the same user). Information collected through these technologies may include your Internet Protocol (IP) address, browser type and version, device identifiers, operating system, referring URLs, pages viewed, and the date and time of your visit. We may use these tracking technologies for a variety of purposes, including: (i) to enable you to use and access the portals and/or websites through which you submit your application, including for fraud prevention and security functionality; (ii) to assess the performance of such portals and/or websites and to improve the content and services offered; (iii) to offer enhanced functionality when accessing such portals and/or websites,

including to track your specified preferences; and/or (iv) to deliver content relevant to your interests based on how you interact with our content.

Some web browsers include a setting that allows you to request that websites not track your online activity. When enabled, your browser sends a signal to websites and other web services you encounter while browsing to stop tracking your activity. Currently, there is no universally agreed-upon standard for how companies should respond to Do Not Track signals, and we do not currently monitor or take any action with respect to such signals or other similar mechanisms. However, where required by applicable law, we will recognize and process opt-out preference signals as a valid request to opt out of the sale or sharing of your personal information for cross-context behavioral advertising. You can learn more about Do Not Track by visiting the privacy settings pages provided by your browser or device manufacturer.

6. PAST COLLECTION AND USE OF INFORMATION

Categories

In the year before this Production Privacy Policy was last updated, we may have collected the following categories of personal information:

- **Identifiers**, such as first and last names, aliases, postal addresses, email addresses, phone numbers or other similar identifiers.
- **Other identifying information**, such as height, weight, other physical characteristics or description, date of birth or signature.
- **Characteristics of protected classifications under applicable law**, such as age, race, color, national origin, citizenship, religion, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation to the extent required due to the nature of certain Productions.
- **Internet or other electronic network activity information**, such as search history, browsing history, web request, IP address, browser type, or pages viewed.
- **Audio and Visual information**, such as photographs, footage and videos that may be submitted, or audio and visual information collected during the audition and casting processes.
- **Professional or employment-related information**, including education history, work history, language skill, and any other information provided in an online application form, CVs, resumes, and transcripts; right to work documentation; references; any information provided during auditions; or background check information when permitted by applicable law.
- **Inferences drawn from any of the information listed above**, such as applicant profile or preferences, characteristics, attitudes, intelligence, abilities, and aptitudes.

For casting, audition, or production purposes, we may have collected, and may continue to collect, the following personal information from you, which is considered “sensitive personal information” under applicable laws: information regarding racial or ethnic origin, information that may be considered biometric information, such as photos or videos, religious or philosophical beliefs, union membership, information concerning your health, sex life or sexual orientation. We do not use or disclose sensitive personal information for purposes other than those allowed by applicable laws, such as to consider your application for casting openings.

Purposes for Collecting Information

In the year before this section was last updated, we may have collected or used, and may continue to collect or use, the above referenced categories of personal information for any of the purposes set forth in Section 3 above.

Disclosures of Information

In the year before this Production Privacy Policy was last updated, we may have disclosed, and may continue to disclose, the above referenced categories of personal information as described in Section 4 above.

Sources of Information

In the year before this Production Privacy Policy was last updated, we may have obtained, and may continue to obtain, the above referenced categories of personal information from a variety of sources, including:

- Directly from you
- Indirectly, such as through third-party platforms
- Our affiliates
- Our joint ventures and promotional and strategic partners
- Other individuals submitting information about you, such as references and referrals, or our service providers and business partners involved in personnel matters like recruitment
- Publicly available sources

7. “SALE” / “SHARING” OF INFORMATION

Company does not “sell” or “share” personal information of individuals covered by this Production Privacy Policy and does not consider the way it has used such personal information in the prior 12 months to comprise the “sale” or “sharing” of personal information. In this context, “share” means use for cross-context behavioral advertising, and “sell” means the sale of your personal information to a third party for monetary or other valuable consideration, subject to certain exceptions under applicable state privacy laws.

8. YOUR RIGHTS

There are a number of U.S. states which have privacy laws. While the laws in each state differ somewhat, they have certain common provisions. This section describes your rights and explains how to exercise those rights under the relevant common provisions.

Right To Know What Information We Collect, With Whom We Share Your Information, And The Right To Data Portability

You may request that we disclose to you the categories of personal information we collect about you, the categories of sources from which we collected such information, the categories of personal information we disclosed, our business or commercial purposes for collecting such personal information, the categories of third parties with whom we shared such personal information, and the specific pieces of personal information we collected about you over the past 12 months. Where permitted by applicable law, requests made more frequently than once within any 12-month period may be subject to a charge for the reasonable cost of the services you are requesting.

Right To Request Deletion Of Your Information

You may request we delete some or all of the personal information we maintain about you, subject to certain exceptions, which may include situations when that personal information is necessary for us to: (i) provide you with a service that you requested or perform a contract we entered into with you; (ii) maintain the functionality or security of our systems or detect security incidents and protect against malicious, deceptive, fraudulent, or illegal activity; (iii) debug and repair errors that impair existing intended functionality of our systems; (iv) comply with a legal obligation or exercise rights provided by law; (v) engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all applicable ethics and privacy laws, where deletion may likely render impossible or seriously impair the research's achievement; or (vi) use the information internally in ways that are compatible with the context in which you provided the information to us, or that are reasonably aligned with your expectations based on your relationship with us. If we cannot delete your personal information, we will give you a reason why we cannot do so. Note that some personal information may be retained as permitted by law (e.g. to comply with legal obligations, to prevent fraud, etc.).

Right to Correct Inaccurate Information

Taking into account the nature of the applicable personal information and the purposes of the processing thereof, this right provides an individual with the ability to seek to correct or update any personal data that such individual considers incorrect which we hold about them, except for situations when: there is a good-faith, reasonable, and documented belief that the request to correct is fraudulent or abusive; where we do not hold the information that is required to be corrected; or we have already denied a request to correct the same alleged inaccuracy within the past six (6) months prior to receipt of the current request.

Right to Limit Use of Sensitive Information

This right is limited to sensitive personal information used for the purpose of inferring characteristics about an individual (e.g., Social Security numbers, precise geolocation, racial or ethnic origin, and health information). You may have the right to direct us to limit our use and disclosure of such sensitive personal information to those uses that are necessary to perform the services or provide the goods reasonably expected by an average individual who requests those services or goods, or as otherwise permitted under applicable law. Please note that certain uses of sensitive personal information are exempt from this right, including uses that are strictly necessary to perform the Production services, to verify your identity, to prevent fraud, or to comply with applicable law.

Our Support for the Exercise of Your Information Rights

You may have the right not to receive discriminatory treatment if you exercise any of the rights explained in this section of the Production Privacy Policy. We are committed to providing you control over your personal information, and we will not disadvantage you if you choose to exercise your rights.

Depending on the laws and regulations in the individual U.S. states, you may also have the following rights:

Right to Appeal

You may also have the right to appeal any decision we make in response to a rights request submitted under this Production Privacy Policy. To submit an appeal, please contact us as described in Section 14 below and include the details of your original request and the basis for your appeal. We will endeavor to respond to your appeal within the timeframe required under applicable law.

Right to Access

You may have the right to confirm whether or not we are processing your personal information and access such personal information. Please note this right might be subject to certain limitations. For instance, at least one state provides that companies are not required to confirm or provide access to personal or sensitive information if such confirmation or access would require the company to reveal a trade secret. Trade secrets, of course, continue as a valid basis on which to decline to provide a response, but how a trade secret is defined is generally governed by state law.

Automated Tools

To the extent we use automated tools in connection with the assessment of your application (such as automated screening or ranking tools), you may have the right to opt out of solely automated decision-making that produces legal or similarly significant effects concerning you, and to opt out of the processing of your personal information for purposes of profiling in furtherance of such decisions. To exercise this right, or to request information about whether such automated processing is being applied to your personal information, please contact us via the information included in Section 14 below.

Shine the Light

California Civil Code Section 1798.83 permits California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us via the information included in Section 14 below.

Nevada Resident Rights

If you are a resident of Nevada, you also have the right to request that a company not sell your personal information for monetary consideration to certain other parties. As noted above, we do not “sell” your personal information.

Request Submission

If you would like to exercise any of the rights listed above, please submit a request via the contact information provided in Section 14 below. Your request must include sufficient detail for us to properly understand, evaluate, and respond to it.

When you submit a request, you must provide information sufficient to verify you are the person about whom we collected personal information. We may ask you to provide an email address which we will use to contact you to confirm the request was not fraudulently submitted. For your security and protection, we may need to verify your identity via a phone call. We may ask you to submit additional documentation to verify your identity, but we will only use this information for the purposes of verifying your identity for your request, security, or fraud-prevention, and not for any other purpose. That additional information will be deleted as soon as practical after verifying your identity.

You may also designate an authorized agent to submit a request on your behalf. We will contact your authorized agent to confirm the request was not fraudulently submitted. We will then need to verify your authorized agent’s identity and that they are authorized by you to make the request on your behalf. To do so, we may ask your authorized agent to submit either (1) a valid and notarized power of attorney, or (2) a document of written permission authorizing your agent to act on your behalf, signed and notarized by both you and your agent. In the event your authorized agent is relying on a signed and notarized document of written permission from you, we may also need to verify your identity and/or contact you directly to confirm permission to proceed with the request. Once we have

confirmed your authorized agent's identity and authority to make a request on your behalf, we will start processing the request. Your agent should monitor their email inbox for communications and information during this process.

Response Timing

We will endeavor to confirm receipt of your request within ten (10) business days of receipt. We endeavor to substantively respond to a verifiable request within forty-five (45) days of receipt. If we require more time (up to an additional forty-five (45) days), we will inform you of the reason and extension period in writing. If we cannot verify your identity or authority to make the request, we may be unable to process it and will notify you accordingly. Any disclosures we provide in response to access requests will cover the twelve (12)-month period preceding our receipt of your request. Where permitted by applicable law, requests made more frequently than once within any twelve (12)-month period may be subject to a charge for the reasonable costs of processing. Where applicable, we will provide your personal information in a format that is readily usable and that allows you to transmit it from one entity to another without hindrance.

Limitations; Denial of or Partial Response to Requests

All of these rights may be limited under applicable law, for example, if you later withdraw from participation, we may not be able to delete or restrict recordings that have already been made. To safeguard our confidential information and its intellectual property rights, access to personal data contained in footage may only be made available at our premises.

Please be aware that the rights set out above are not always applicable and, under certain circumstances, we may not action your request. We may deny certain requests, or fulfill a request only in part, based on our legal rights and obligations. However, we will notify you of such decision.

Marketing Communications

You may opt out of receiving marketing communications from us at any time by contacting us via the information included in Section 14 below or by clicking the "unsubscribe" link within the applicable email or text message. We will process your unsubscribe request within the timeframe required under applicable law. Please be aware that in some circumstances you may receive a small number of additional communications until your request is fully processed. Please note that even if you opt out of marketing communications, we may still contact you as necessary in connection with your application or involvement in a Production, or as required by law.

9. CHANGE OF CONTROL

In the event we go through a business transition such as a merger, acquisition, bankruptcy, reorganization, or sale of all or a portion of our assets, or a diligence process in connection with a potential business transaction, the personal information we collect and maintain may be disclosed, sold, or transferred as part of that transaction. If such transfer is subject to additional restrictions under applicable laws, we will comply with such restrictions.

10. INTERNATIONAL TRANSFER

Because we work with global companies and technologies, we may transfer your personal information outside of the country from which it was originally transmitted. This may include transfers to third parties, such as service providers or affiliates who are located outside the United States or the European Union, where data protection laws may not offer the same level of protection as those in the U.S., the European Economic Area, the United Kingdom and/or Switzerland. When we transfer personal information to any areas outside the U.S., we take steps to make sure the recipient has appropriate safeguards in place to protect your personal information.

If you are accessing or submitting an application from outside of the United States, please be aware that your personal information may be transferred to, stored, and processed in the United States. Data protection laws in the United States may differ from those in the country in which you reside, and your personal information may be subject to access requests from governments, courts, and/or law enforcement in the United States. By submitting your application and providing us with your personal information, you consent to such transfer and processing in accordance with this Production Privacy Policy.

11. INFORMATION RETENTION

We will only retain your personal information for as long as is necessary to achieve the purposes for which your personal information was collected as described in this Production Privacy Policy or further disclosed to you as part of the application process.

This means that the retention periods will vary according to the type of personal information and the reason for which we need to process it (e.g. casting, production, marketing communication, establishment, exercise or defense of legal claims, applicable legal or regulatory obligations etc.). As a general guide, our minimum retention periods are as follows: (i) financial records: seven (7) years; (ii) emails and other written communications: one (1) year; and (iii) all other personal information: three (3) years. In all cases, retention periods are measured from the date of your last interaction with us or the conclusion of your involvement with a Production. Please be aware that if you are a successful applicant or if you are otherwise featured in final footage, your personal information will be kept for at least as long as the Production is being broadcast, distributed and/or exploited, which may exceed these minimum periods.

12. SECURITY

We incorporate commercially reasonable safeguards to help protect and secure your personal information, including technical, administrative, and physical measures designed to protect against unauthorized access, use, alteration, or disclosure. Additionally, we conduct privacy risk assessments as required by applicable law. However, no method of transmission over the internet or method of electronic storage can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information using commercially reasonable means, we cannot guarantee its absolute security. You must take whatever security measures on your own devices and systems as you deem appropriate and necessary.

13. CHANGES TO THIS PRODUCTION PRIVACY POLICY

We may need to make changes to this Production Privacy Policy from time to time. If we make any material changes, we will post the updated Production Privacy Policy on this page with an effective date of the revisions identified after “Last Updated” above. We encourage you to come back and review this Production Privacy Policy periodically so that you don't miss out on any updates.

14. HOW TO CONTACT US

If you have any questions, concerns or would like to raise a complaint about the way that we use your personal information or any questions about this Production Privacy Policy, please contact us (on behalf of both Greenway Pictures, Inc. and Boardwalk Pictures, Inc.) by phone, email or mail as follows.

Toll-Free Phone Number: 833-617-1065

Email: privacy@boardwalkpics.com

Postal Address:

Boardwalk Pictures, Inc.

2644 30th Street Suite 201
Santa Monica, CA 90405

15. ACCESS ACCOMMODATIONS

If you need to access this Production Privacy Policy in an alternative format due to having a disability, please contact us at privacy@boardwalkpics.com.